5.0L—ENGINE BRAKING PERFORMANCE DURING LOW SPEED COAST DOWN

TSB 11-8-9

FORD:

2011 F-150

ISSUE

Some 2011 F-150 vehicles equipped with a 5.0L engine built at Dearborn Truck Plant (DTP) on or before 7/27/2011 or built at Kansas City Assembly Plant (KCAP) on or before 8/8/2011 may exhibit a concern with less than desired engine braking performance during low speed coast down maneuvers. This concern may be most noticeable in a parking lot environment or in stop and go traffic conditions.

ACTION

Follow the Service Procedure steps to correct the condition.

SERVICE PROCEDURE

Reprogram the Powertrain Control Module (PCM) to the latest calibration using IDS release 74.01 and higher. This new calibration is not included in the VCM 2011.7 DVD. Calibration files may also be obtained at www.motorcraft.com.

NOTE

PLEASE ADVISE THE CUSTOMER THAT THIS VEHICLE IS EQUIPPED WITH AN ADAPTIVE TRANSMISSION SHIFT STRATEGY WHICH ALLOWS THE VEHICLE'S COMPUTER TO LEARN THE TRANSMISSION'S UNIQUE PARAMETERS AND IMPROVE SHIFT QUALITY. WHEN THE ADAPTIVE STRATEGY IS RESET, THE COMPUTER WILL BEGIN A RE-LEARNING PROCESS. THIS RE-LEARNING PROCESS MAY RESULT IN FIRMER THAN NORMAL UPSHIFTS AND DOWNSHIFTS FOR SEVERAL DAYS.

WARRANTY STATUS: Eligible Under Provisions Of

New Vehicle Limited Warranty Coverage **IMPORTANT: Warranty** coverage limits/policies are not altered by a TSB. Warranty coverage limits are determined by the identified causal part.

OPERATION DESCRIPTION TIME 0.4 Hr.

110809A 2011 F-150: Reprogram

The PCM (Do Not Use With Any Other Labor

Operations)

DEALER CODING

CONDITION BASIC PART NO. CODE RECAL

04

NOTE: The information in Technical Service Bulletins is intended for use by trained, professional technicians with the knowledge, tools, and equipment to do the job properly and safely. It informs these technicians of conditions that may occur on some vehicles, or provides information that could assist in proper vehicle service. The procedures should not be performed by "do-it-yourselfers". Do not assume that a condition described affects your car or truck. Contact a Ford or Lincoln dealership to determine whether the Bulletin applies to your vehicle. Warranty Policy and Extended Service Plan documentation determine Warranty and/or Extended Service Plan coverage unless stated otherwise in the TSB article. The information in this Technical Service Bulletin (TSB) was current at the time of printing. Ford Motor Company reserves the right to supercede this information with updates. The most recent information is available through Ford Motor Company's on-line technical resources.