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Ford ESP Pricing

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Optional Upgrades

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Service Contract Convenience Options

Ford offers a number of service contract upgrades that compliment and extend the coverage provided by Ford ESP Service Contracts. Please feel free to choose the options that best suits your needs.

Extended Service Plan Ford ESP - Peace-of-mind you can count on!

Drop-Off First Day Rental for 7 Years

Transportation for warranty covered component repairs or recalls.

More Details

Reimbursement up \$30 per day for Ford vehicles. Reimbursement up \$45 per day for Lincoln vehicles. Reimbursement for up 10 days or until a covered repair is complete, whichever occurs first.. Includes Drop Off First Day Rental.

☐ Yes, include Drop-Off First Day Rental for \$35

Enhanced Rental for 7 Years

Add Enhanced Rental Coverage Benefits for Financial Protection from Common Expenses!

More Details

If you purchase the Enhanced Rental Option, Ford will reimburse you for vehicle rental charges you actually incur up to \$60 per day for up to 10 days or until a covered repair is complete, whichever occurs first.

This is a "must" option if you require something more than the standard rental car reimbursement rate.

☐ Yes, include Enhanced Rental for \$110

Interior/Exterior Lighting for 7 Years

Covers all factory-installed interior and exterior lighting -HID, LED, halogen bulbs and standard incandescent!

More Details

☐ Yes, include Interior/Exterior Lighting for \$60

Key Services for 7 Years

Add Coverage for Key and Key Fob Replacement if lost, stolen, damaged or destroyed. \$0 Deductible.

More Details

☐ Yes, include Key Services for \$175

NOTE: You will still have up to 10 days of rental reimbursement benefits under your coverage if you elect not to add the Drop Off First Day Rental feature, but it will only become effective if your vehicle has to be kept overnight to complete a covered repair or if your vehicle is determined to be inoperable at the time it is left for service or if further driving would cause damage or render it inoperable and so it must be kept overnight.

First-Day Rental provides a rental vehicle up to \$30 per day (up to \$45 for Lincoln vehicles) on the FIRST DAY the vehicle is dropped off for an ESP or warranty covered repair.

Best of all, the vehicle is not required to be inoperable overnight to receive the first day rental

NOTE: If you purchase the Enhanced Rental option, but have elected not to add the Drop Off First Day Rental feature from your plan coverage you will still have up to 10 days of rental reimbursement benefits under your coverage, but it will only become effective if your vehicle has to be kept overnight to complete a covered repair or if your vehicle is determined to be inoperable at the time it is left for service or if further driving would cause damage or render it inoperable and so it must be kept overnight.

coverage.

Consider this coverage if you:

- Use the vehicle for business purposes, and can't be without a vehicle.
- Like the convenience of picking up a rental car as soon as you drop your car off for service.
- · Live long distances from the dealership.
- Have a Red Carpet Lease.

*First-Day Rental reimbursement is included in the total number of rental days provided by the plan. It is not in addition to the number of specified days.

Vehicle rental from companies other than the repairing dealer is permitted only if a rental vehicle is not available from the repairing dealer.



As a franchised Ford dealer, Lombard Ford is authorized by the Ford Motor Company to sell Genuine Ford ESP.

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