



Hello AUSTIN,

Thank you for your recent purchase or lease of a new Ford vehicle, and for registering for the Ford "Drives It Forward" event. We noticed that you have not yet chosen the recipient of your **\$500* Bonus Cash Offer**.

We hope you will take this opportunity to share this exclusive offer with your Friends and Family.

It provides you the opportunity to share an exclusive offer with a friend, neighbor or family member of **\$500* Bonus Cash** toward the purchase or lease of an eligible new 2017/2018 Ford vehicle.

In order to obtain this exciting offer, please complete the following steps:

STEP 1

Visit www.FordDrivesItForward.com and enter your validation code below and register by April 2, 2018.

STEP 2

Refer a friend, neighbor or family member to receive \$500* Bonus Cash toward the purchase or lease of an eligible new 2017/2018 Ford vehicle. This offer is available through June 30, 2018.